



→ *Content*

Introduction & Brand Vision

Colour palette

Design iteration 1

Design iteration 2

Design iteration 3

Summary



Introduction

Rooted in Elevé's brand value and timeless legacy, our design concept translates the brand's vision of elegance, purity, and exclusivity into spatial experience.

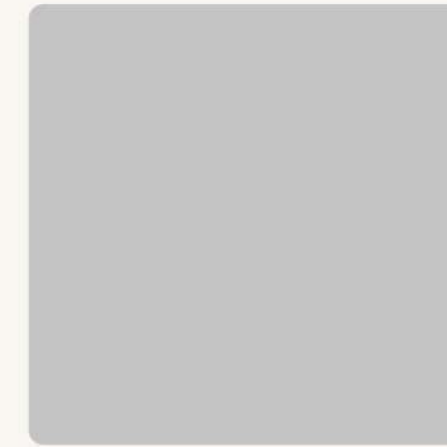
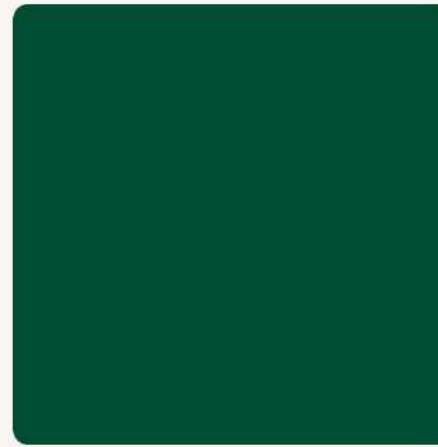
Every element from form and material to lighting and detailing has been thoughtfully curated to reflect the brand's sophistication and uniqueness, creating an environment that embodies the refined essence of luxury and craftsmanship.



Logo



Color Palette

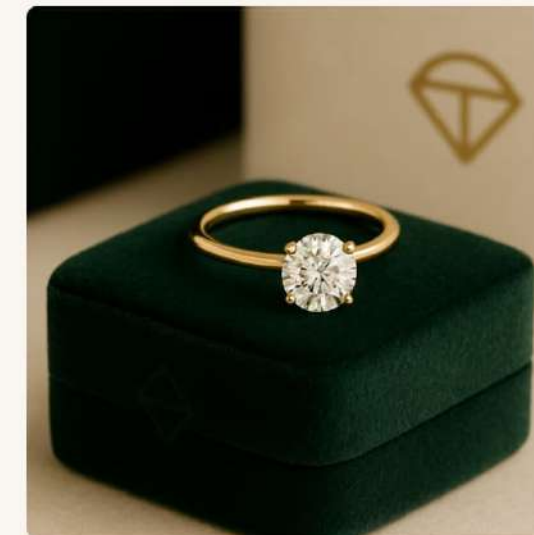


Typography

Canela
(Display / Headline)

Avenir Next
(Body / UI)

Photography

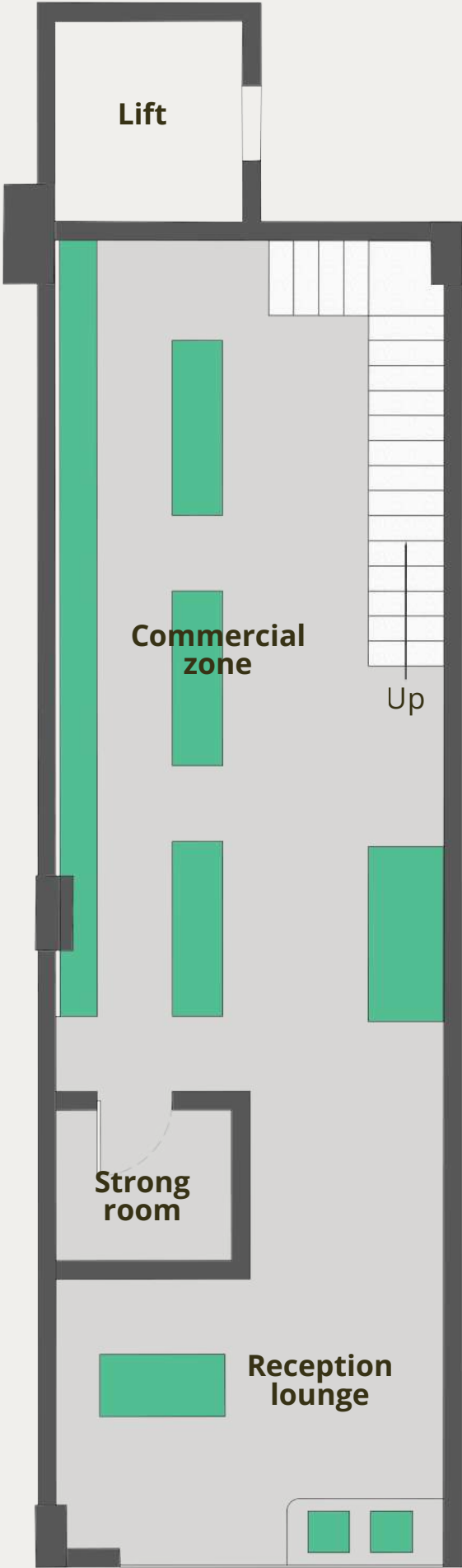


Colour Palette

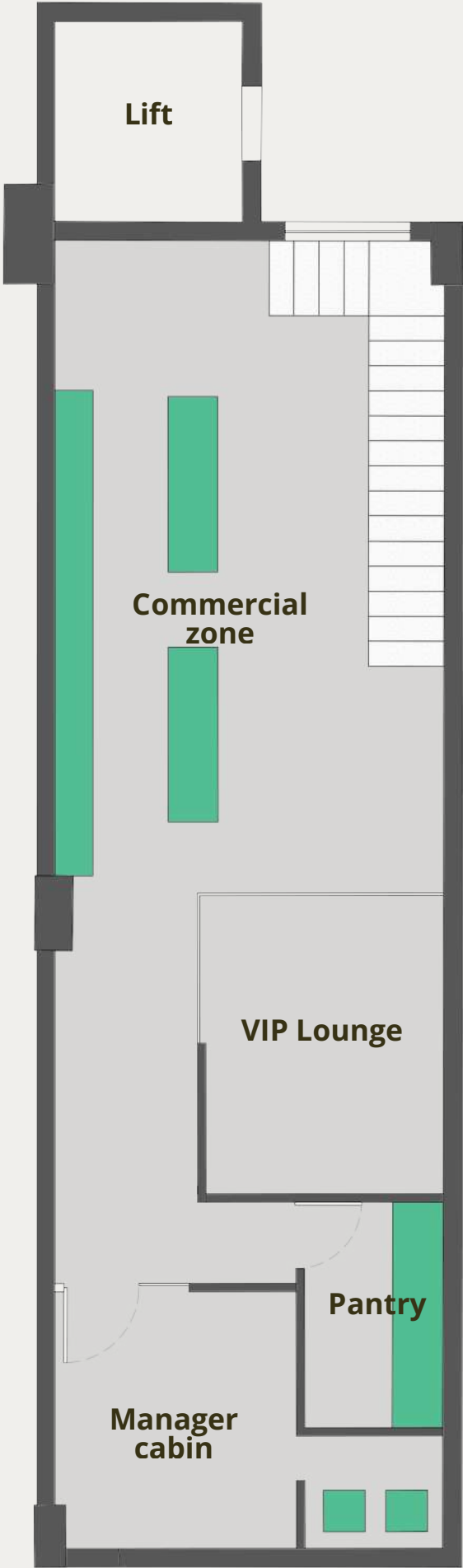
The rarest things in the world,
next to a spirit of discernment,
are *diamonds & pearls*

Design Iteration 1

Floor plan



Ground floor



First floor



Design
Iteration 1

Elevation



Design Iteration 1



Elevation

Design Iteration 1



Elevation

Design
Iteration 1



Ground floor
Reception lounge

Design
Iteration 1



Ground floor
Reception lounge

Design Iteration 1

Ground floor
Reception lounge



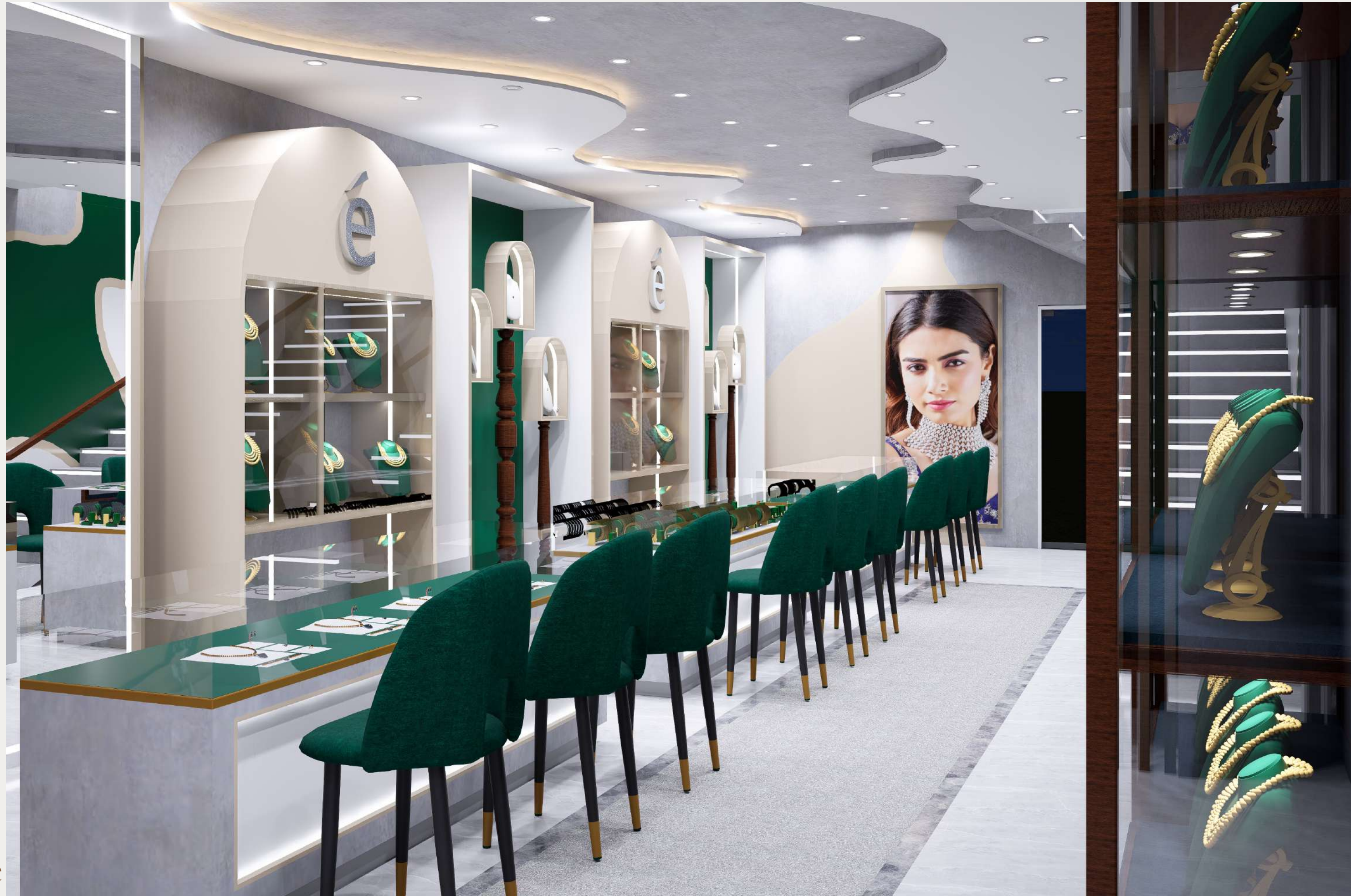
Design
Iteration 1



Ground floor
Reception lounge

Design Iteration 1

Ground floor
Commercial zone



Design Iteration 1



Ground floor
Commercial zone

Design Iteration 1



Ground floor
Commercial zone

Design Iteration 1



Ground floor
Commercial zone

Design Iteration 1

Ground floor
Commercial zone



Design Iteration 1

Ground floor
Commercial zone



Design Iteration 1



Ground floor
Commercial zone

Design Iteration 1

Ground floor
Commercial zone



Design Iteration 1



Ground floor
Commercial zone

Design Iteration 1



Ground floor
Commercial zone

Design
Iteration 1



First floor
Commercial zone

Design Iteration 1



First floor
Commercial zone

Design Iteration 1



First floor
Commercial zone

Design Iteration 1

First floor
Commercial zone

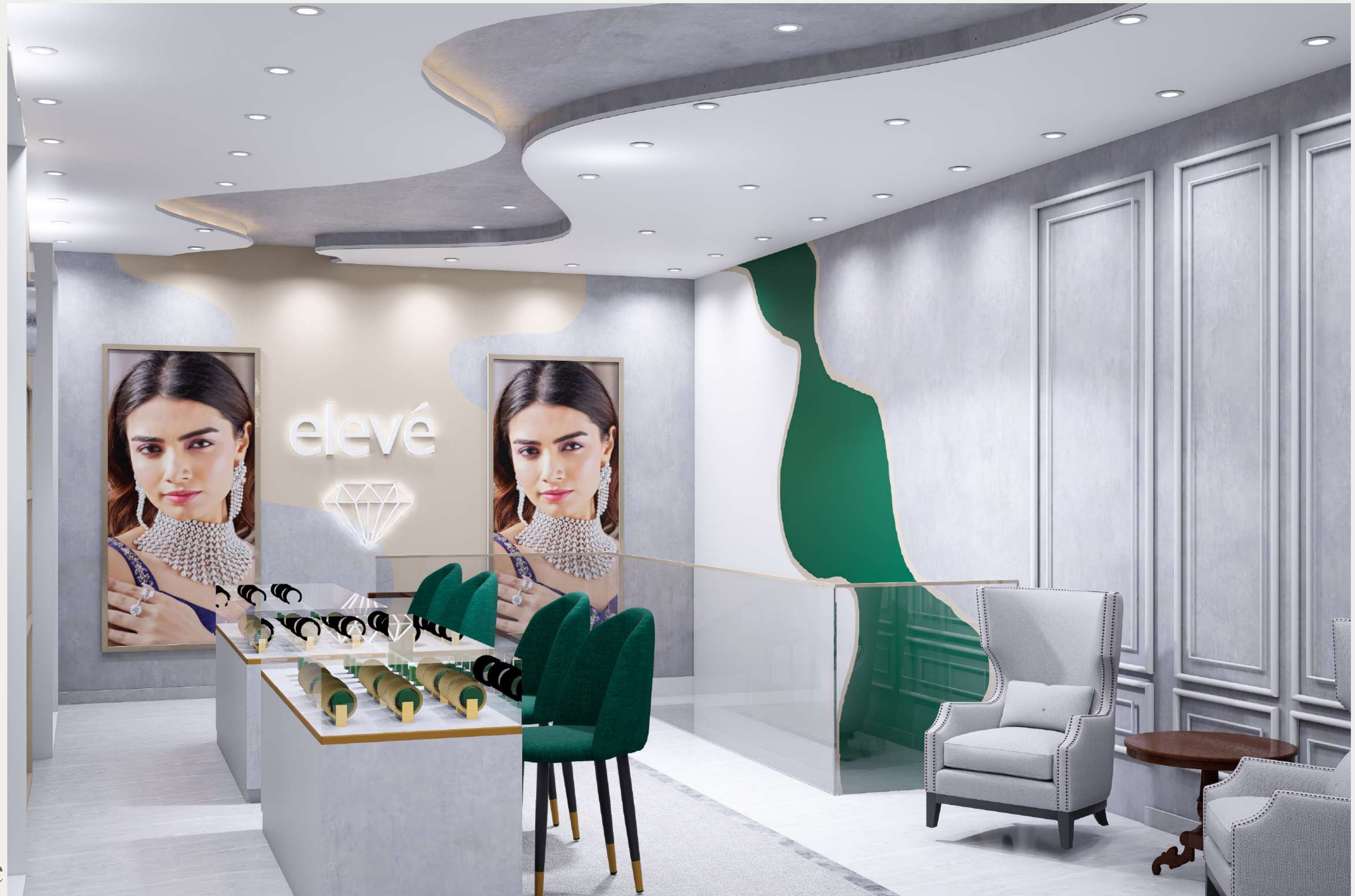


Design Iteration 1



First floor
Commercial zone

Design Iteration 1



First floor
Commercial zone

Design Iteration 1

First floor
Commercial zone



Design Iteration 1



First floor
VIP Lounge

Design Iteration 1



First floor
VIP Lounge

Design Iteration 1

First floor
Manager cabin



Design Iteration 1

First floor
Manager cabin



Design Iteration 1

First floor
Manager cabin



Design
Iteration 1

First floor
Pantry



Design Iteration 1

First floor
Pantry

